

MOUNTAINS RECREATION & CONSERVATION AUTHORITY

Los Angeles River Center & Gardens 570 West Avenue Twenty-six, Suite 100 Los Angeles, California 90065 Phone (323) 221-9944

MEMORANDUM

The Governing Board TO:

Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Officer FROM:

úlv 2. 2008 DATE:

SUBJECT: Agenda Item XII: Consideration of resolution authorizing a contract with

Quantum Method, LLC for consulting services for Vista Hermosa Park, Los

Angeles

Staff Recommendation: That the Governing Board adopt the attached resolution authorizing a contract with Quantum Method, LLC for consulting services for Vista Hermosa Park, Los Angeles

Background: Vista Hermosa Park will open to the public on July 19, 2008. MRCA staff is proactively working to develop a fund development plan for Vista Hermosa programs and operational costs. Quantum Method is uniquely qualified to provide technical assistance needed to identify and prepare materials for private funding opportunities.

Quantum Method's Nonprofit and Grantmaker practice offers a comprehensive cross section of consulting services. Their services include strategic fund development. public relations, communication and marketing counsel. They will provide the Mountains Recreation and Conservation Authority (MRCA) with strategic and creative services over the term of their agreement.